

Research on Collaborative Innovation of Ideological and Political Education in Colleges and Universities in Broad Sense

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Abstract: With the development of the times and the continuous progress of China's economy, the nation pays more attention to the education. The ideological and political work in broad sense is a brand new teaching pattern. The implementation of ideological and political education in general sense can enhance students' comprehensive quality and innovation ability and their patriotism and awareness of responsibility, which is conducive to improving teachers' teaching quality and realizing the basic goal of ideological and political education in colleges and universities. In the new era, students' characteristics and psychological state change greatly. Therefore, teachers and management personnel shall combine with students' actual situation, constantly improve their teaching mode and enhance the pertinence and effectiveness of the teaching, to lay a solid foundation for students' development in the future.

The ideological and political education in colleges and universities implemented in general sense can solve various problems in current teaching, realize the integration of theory and practice and complete the basic goal of teaching and cultivation for colleges and universities. In this mode, teachers shall re-position the teaching concept, being student-centered and people-oriented, advance with the times, closely combine the ideological and political education with social reality and students' daily life, realize the re-moulding of students' life values and improve students' characters. At present, in ideological and political education, many colleges and universities have backward teaching methods, students cannot have deep understanding of teaching contents and the teaching quality cannot reach the standard. Thus, it is necessary to actively innovate teaching strategies, adhere to the core concept of ideological and political work in general sense and realize the comprehensive improvement of ideological and political education.

1. The Significance of Ideological and Political Education in New Era

Political theory courses are important basic courses for colleges and universities to carry out ideological and political education, so as to enhance students' ideological and moral quality, promote students' employment and improve their characters. In the teaching, teachers shall adhere to various educational policies of the party, strengthen students' patriotism and nationalist spirit, help students to establish correct outlook on life and values and carry out preliminary basic education for students' development in the future [1]. Nowadays, the rapid development of China's economy and society requires more high-quality talents, and ideological and political education has become the basic contents of colleges and universities. Due to impact of new media such as network on students' ideology, teachers shall actively carry out the innovations on teaching mode, combine social practice with students' basic characteristics, reasonably select teaching contents, go into student group, fully know students' thinking, grasp students' psychological problems and enhance the pertinence of the education. The management institution of colleges and universities also need to intensify the management, ensure that the teaching quality can meet students' needs for study, enhance teachers' comprehensive abilities and guarantee that each teacher can be participated in teaching with passion. The improvement of ideological and political education with higher effectiveness can enhance students' comprehensive quality and satisfy the demand for talents from social development, playing an irreplaceable role in improving national economic construction and

people's living standard.

2. The Basic Connotation of Ideological and Political Education in Broad Sense

The broad ideological and political work is an important basic concept in carrying out ideological and political education in colleges and universities. In this mode, colleges and universities can closely relate ideological and political education in students' daily life and its management to its course, establish complete system, and realize the integration of innovative education mode and traditional education, so as to infiltrate the education into students' life, form normalized educational mode and reach the unification of theory and practice [2].

This mode stresses expanding the education process, from students' entry in campus to graduation, breaking the limitation of classroom teaching. The entire process is oriented with moral education and based on educating people. In this way, teachers shall fully understand the main characteristics of students' daily life, make use of the resources interested by students to carry out teaching, strengthen capability cultivation and quality education, form collaborative education mode, change the tradition education with separating education on professional skills from quality cultivation, avoid problems such as utilitarian and distorted values and achieve the compensation of morality and knowledge structure. At the same time, the teaching shall break the limitations of teaching materials and focus on the openness of teaching methods, contents and subject, so that ideological and political education can be closely integrated with the development and progress of times, the correlation between teaching contents and students' life is significantly increases and teaching contents are more complete and scientific. This mode transforms the traditional system with teacher as the center, to involve society, special group, office of student affairs, student union, Youth League committee, counsellor and coordinator to the teaching system, actively makes full use of new teaching modes such as micro-course and multi-media and solves the problem that traditional ideological and political education is excessively boring. In addition, this mode pays attention to the integration of theory and practice, divides teaching process into campus practice, off-campus practice and theory education, and comprehensively improves students' ideological and political quality through the combination of these three. This mode can fully indicate the guidance of ideological and political theory knowledge to practical activities, especially in students' growth and development, which is worthy of in-depth research [3].

3. Problems and Causes of Ideological and Political Education

3.1 Problems in ideological and political education

The main objective of ideological and political education in colleges and universities is to cultivate students' practical ability and promote their development in the future. At present, there is serious deviation in ideological and political education concepts, adopting cramming mode to propaganda basic policies of the party and the nation to students and taking students' management as the key content of ideological and political education, and there is serious problems in the starting point of education [4]. Meanwhile, the ideological and political education in many colleges and universities mainly adopts the mode of meeting, where teachers explain basic knowledge in backward classroom teaching and abstract and boring knowledge contents, most students cannot focus on the instructions, with lower interests in learning, however, they just passively accept the teaching method of knowledge cramming, which seriously affects the teaching quality and function of ideological and political education. In addition, there is large difference in students' actual situation and learning. Some colleges and universities fail to fully combine with students' characteristics, the teaching mode is not strongly targeted, and many students have serious resistant psychology to it, which affects improving the effects of ideological and political education.

3.2 Causes for problems in ideological and political education

The unreasonable setting of teaching contents is an important cause affecting the results of ideological and political education. It, at present, focuses on cultivating students' teamwork concept,

patriotism and national consciousness, based on various guidelines, and there is deviation in teaching contents and students' ideology. At the same time, with the deepening open-up and the advent of new media such as Internet, various foreign ideas and teaching modes have an impact on college students, enriching their cultural life and affecting their ideology. In addition, social education and other fields generally pay attention to personalized development, which increases difficulty for ideological and political education to train students' teamwork awareness [5]. Environment and educational concept also affect ideological and political education. With the changes of social and economic trend, foreign politics, economics and culture bring profound influence and impact on Chinese development. Therefore, teachers shall innovate their educational concept to create a good education environment for students, innovate ideological and political educational mode and ensure that it play a role in broad sense.

4. The Role of Collaborative Innovation in Ideological and Political Education

The collaborative innovation refers to the integration of performance, action, resources, knowledge and so on, to realize the comprehensive and optimal allocation of resources between various innovations, realize the complete match of systems and the synchronization of various contents, and realize the states objective through the optimized allocation of resources [6]. It is based on teaching objective, collaborates the relation between theory and practice, realizes the complementation between advantages of resources, makes full use of educational resources, gives full play to the role of people cultivation, forms integrated educational mode and enhances students' ideological and political level.

5. Strategies for Collaborative Innovation of Ideological and Political Education in Broad Sense

5.1 To optimize various resources in colleges and universities and realize the collaborative education in an all-round way.

The collaborative innovation requires the joint participation of family, government, college and society to carry out ideological and political education in an all-round way and realize the joint cooperation. The institutions in charge of education in government departments shall clarify the status of ideological and political education in college, formulate practical and guiding regulations, determine the specific objective, content, task and method of ideological and political education, and guarantee its implementation in capital, system and law, so as to exert its function of supervision and management, regularly examine the teaching effects, and ensure the standardized and scientific ideological and political education. The society shall provide opportunities for students' practice so that they can understand the importance of ideological and political education in social growth [7]. Colleges and universities shall establish the ideological and political system with joint participation of all teaching staff to comprehensively solve ideological problems of college students. Parents are required to play an exemplary role in family, strictly standardize their words and behaviors so that students can develop moral quality in family. The collaborative cooperation between various parties can help students to accept education at any time, solve problems in traditional classroom teaching mode, and play an important role in improving ideological and political education.

5.2 To strengthen the construction of teaching staff

The overall quality of the teaching staff directly determines the effect of ideological and political education in colleges and universities. For this reason, under the mode of collaborative innovation, colleges and universities should actively establish a team of teachers with higher overall quality, and comprehensively improve the ideological quality of teachers, so that they can give fully play to their role of cultivating people. It is necessary to carry out the education on teachers who are not ideological and political major to deeply understand the importance of teaching and people cultivating, effectively integrate professional knowledge education and comprehensive quality

cultivation, solve the problem of insufficient teaching hours of ideological and political education, help students to development perfect character, establish correct value, enhance the comprehensive quality, cultivate students' collaborative and innovative ability and provide sufficient knowledge and ability reserve for their development in the future.

5.3 To constantly complete the classroom teaching system of ideological and political course

Colleges and universities shall expand basic space for ideological and political education, combine with students' actual situation, establish big classroom system and integrate ideological and political education throughout all links of teaching. They are required to make fully use of classroom time, complete ideological and political education mode, clarify the labor division of teachers in different subjects and form the collaborative effect between professional knowledge education and ideological and political education [8]. It is necessary to fully explore the various elements of ideological and political education, and actively infiltrate relevant content in the daily teaching, vigorously build ideological and political education classrooms, improve teaching quality, enhance the appeal of the teaching process to students, and comprehensively improve students' enthusiasm for learning, regularly carry out the theme activities of ideological and political education, organize students to volunteer services and social practice, and improve students' understanding of ideological and political teaching content. At the same time, teachers should make full use of new media resources such as Internet, record online teaching content, establish WeChat group between teachers and students, regularly communicate with students, understand students' ideological problems, realize the collaborative development of online and offline education, and improve information feedback and sharing speed, enhance the vividness of ideological and political education, and promote the overall improvement of ideological and political teaching quality.

5.4 To intensify the teaching management

The ideological and political education in colleges and universities requires the participation of all faculty and staff. Relevant institutions should make overall arrangements in the design of teaching links, and establish an integrated and global teaching system. The party committees of the universities are responsible for organizing the leaders, and the various departments coordinate with each other to exert the linkage effect between the logistics department, the teaching department and the management department, form a comprehensive education mechanism in culture, organization and practice, and promote the overall improvement of the teaching quality through the collaborative effect. Meanwhile, it is necessary to actively establish supervision and incentive system, enhance the enthusiasm of teaching staff for participation, form a brand new mode of ideological and political education in broad sense and promote the improvement of students' comprehensive quality.

6. Conclusion

The collaborative innovation in ideological and political education in broad sense provide new ideas for colleges and universities to carry out education. Therefore, colleges and universities shall make use of various resources, give fully play to the collaboration, enhance the teaching quality and improve students' comprehensive quality.

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